

GASOLINE AND KEROSENE ARE VITAL TO ALL

Daily Becoming Big Factors in Commercial World; Power for War and Business

Kerosene and gasoline are daily becoming more vital to the industrial and domestic welfare of the nation. Gasoline is the motive power for both war and business. The millions of gallons of oil consumed annually have made their economic importance a problem of immense importance. The oil companies, many of them among the largest industrial organizations in the country, have experimented at great cost to find the most efficient and at the same time least costly method of transportation for their product. The result has been the universal adaptation of motor trucks.

Satisfied with their findings, the petroleum companies turned to motor trucks almost overnight. Motors were placed for large numbers of trucks and soon the entire oil industry was motorized. Subsequent experience has shown that the companies exercised good judgment in making this change, for the elimination of horse-drawn tanks has worked a great saving in transportation costs.

Another advantage in the truck units is the possibility of doing away with railroad haulage between small towns. Huge motor tank wagons covering a scheduled route, make daily deliveries of oil in a number of small towns situated within an operating radius of the distributing points. The establishment of several of these distributing points in each state makes it possible to cover a vast part of the country by motor tank trucks.

The motor truck has never failed to give excellent service for the oil companies with the result that refineries are today among the largest users of motor trucks. Many of the companies are operating fleets of 100 trucks, while a number of others have 25 trucks in constant use.

"The motor truck industry has enjoyed a big business from oil companies throughout the country, and we have been especially favored," said M. L. Pulcher, vice president and general manager of the Federal Motor Truck company. "We have but recently filled a single order for 40 heavy duty trucks from one company. The weight of the oil, the long hauls, and the comparatively rough treatment a motor truck receives in the oil service, makes it vital that the equipment be carefully constructed in every particular."

"Judging from the experience we have had with trucks in the oil business, the Federal is particularly well fitted for this traffic. Our haulage units are now in the hands of 34 refineries and selling companies' fleets for the greater part, and in every instance they are giving full satisfaction. If other truck companies have sold to oil companies as freely as we have of late years, it is safe to as-

AUTOMOBILE IS NOT LUXURY BUT NECESSITY, SAYS PACKARD EXPERT

Any Agency Which Performs Valuable Functions Cannot Be Anything Else

The automobile gives health and wholesome recreation to millions of people, extends the business and the personal ranges of men, widens and deepens social relations, plays a part as a new content in the life of the nation, and is a factor in the movement of crops and manufactured products. It is, therefore, in the judgment of Packard, a necessity, not a luxury.

An agency that performs such valuable and varied functions, Packard says, is not a luxury. It is a necessity. The Packard Motor Car Co. is an example of a modern company and social life, converted as a result of communication, as an instrument of commerce or as a factor in social conditions, it is more useful than any other single mechanism you can name and stands out as the leading invention of the age.

"It is impossible to place a money value on the extent and number of the automobiles service to mankind. The range of the physician's capacity, to speak of a single example, has been trebled and quadrupled by the addition of the motor car to his equipment. The sphere of the man of affairs, in business, in statecraft, in the industrial sciences, has been enlarged so that thanks to this swift, personal means of transportation his energies are spread over many times what he could attend to less than a quarter century ago. The result in the case of the physician is life saving; in the case of the business man, money making, asset building. How much richer America is in both because of the automobile, no one dares estimate."

"Spiritually, America, considered as one big community, has profited just as much. The automobile takes us out in the open, gives us a chance at fresh air, the fields and flowers, the scenery of mountain country, lake and prairie. While it refreshes us physically, it opens new vistas to minds otherwise cramped in the narrow channels of routine life. The very law of the road which has been developed in the use of the automobile has taught us all how to be social-minded, much more thoroughly than the most learned sociologists ever could have taught us from their books."

"The automobile has brought us good roads, efficiency in industry, better wages and better factory conditions and a higher general standard of both labor and pleasure than the world knew in all the centuries before its invention. It is our greatest modern convenience. It is directly responsible for a big share of America's happiness, prosperity, broad-mindedness and general alertness."

As to the proportions of the industry which the automobile has built, some that there are very few horses delivering oil in this country."

WINNERS OF ALL RACES USE SAME TIRES IN GRIND

Goodyears Used By Speed Kings in Big Events of Year; No-Hooks Being Used

Automobile racing in the 1917 season has been a record breaker, with the Goodyear tire being used by the speed kings in all the big events of the year. The tire has been used by the winners of all the big races, and it is the only tire that has been used by the winners of all the big races.

Goodyear men are proud of the fact that every season's racing has been won by Goodyear tires. The tire has been used by the winners of all the big races, and it is the only tire that has been used by the winners of all the big races.

Goodyear men are proud of the fact that every season's racing has been won by Goodyear tires. The tire has been used by the winners of all the big races, and it is the only tire that has been used by the winners of all the big races.

Goodyear men are proud of the fact that every season's racing has been won by Goodyear tires. The tire has been used by the winners of all the big races, and it is the only tire that has been used by the winners of all the big races.

Goodyear men are proud of the fact that every season's racing has been won by Goodyear tires. The tire has been used by the winners of all the big races, and it is the only tire that has been used by the winners of all the big races.

Goodyear men are proud of the fact that every season's racing has been won by Goodyear tires. The tire has been used by the winners of all the big races, and it is the only tire that has been used by the winners of all the big races.

Goodyear men are proud of the fact that every season's racing has been won by Goodyear tires. The tire has been used by the winners of all the big races, and it is the only tire that has been used by the winners of all the big races.

Goodyear men are proud of the fact that every season's racing has been won by Goodyear tires. The tire has been used by the winners of all the big races, and it is the only tire that has been used by the winners of all the big races.

Goodyear men are proud of the fact that every season's racing has been won by Goodyear tires. The tire has been used by the winners of all the big races, and it is the only tire that has been used by the winners of all the big races.

Goodyear men are proud of the fact that every season's racing has been won by Goodyear tires. The tire has been used by the winners of all the big races, and it is the only tire that has been used by the winners of all the big races.

Goodyear men are proud of the fact that every season's racing has been won by Goodyear tires. The tire has been used by the winners of all the big races, and it is the only tire that has been used by the winners of all the big races.

Goodyear men are proud of the fact that every season's racing has been won by Goodyear tires. The tire has been used by the winners of all the big races, and it is the only tire that has been used by the winners of all the big races.

Goodyear men are proud of the fact that every season's racing has been won by Goodyear tires. The tire has been used by the winners of all the big races, and it is the only tire that has been used by the winners of all the big races.

Goodyear men are proud of the fact that every season's racing has been won by Goodyear tires. The tire has been used by the winners of all the big races, and it is the only tire that has been used by the winners of all the big races.

Goodyear men are proud of the fact that every season's racing has been won by Goodyear tires. The tire has been used by the winners of all the big races, and it is the only tire that has been used by the winners of all the big races.

Goodyear men are proud of the fact that every season's racing has been won by Goodyear tires. The tire has been used by the winners of all the big races, and it is the only tire that has been used by the winners of all the big races.

Goodyear men are proud of the fact that every season's racing has been won by Goodyear tires. The tire has been used by the winners of all the big races, and it is the only tire that has been used by the winners of all the big races.

Goodyear men are proud of the fact that every season's racing has been won by Goodyear tires. The tire has been used by the winners of all the big races, and it is the only tire that has been used by the winners of all the big races.

Goodyear men are proud of the fact that every season's racing has been won by Goodyear tires. The tire has been used by the winners of all the big races, and it is the only tire that has been used by the winners of all the big races.

Goodyear men are proud of the fact that every season's racing has been won by Goodyear tires. The tire has been used by the winners of all the big races, and it is the only tire that has been used by the winners of all the big races.

Goodyear men are proud of the fact that every season's racing has been won by Goodyear tires. The tire has been used by the winners of all the big races, and it is the only tire that has been used by the winners of all the big races.

Goodyear men are proud of the fact that every season's racing has been won by Goodyear tires. The tire has been used by the winners of all the big races, and it is the only tire that has been used by the winners of all the big races.

Goodyear men are proud of the fact that every season's racing has been won by Goodyear tires. The tire has been used by the winners of all the big races, and it is the only tire that has been used by the winners of all the big races.

Goodyear men are proud of the fact that every season's racing has been won by Goodyear tires. The tire has been used by the winners of all the big races, and it is the only tire that has been used by the winners of all the big races.

Goodyear men are proud of the fact that every season's racing has been won by Goodyear tires. The tire has been used by the winners of all the big races, and it is the only tire that has been used by the winners of all the big races.

Goodyear men are proud of the fact that every season's racing has been won by Goodyear tires. The tire has been used by the winners of all the big races, and it is the only tire that has been used by the winners of all the big races.

Goodyear men are proud of the fact that every season's racing has been won by Goodyear tires. The tire has been used by the winners of all the big races, and it is the only tire that has been used by the winners of all the big races.

Goodyear men are proud of the fact that every season's racing has been won by Goodyear tires. The tire has been used by the winners of all the big races, and it is the only tire that has been used by the winners of all the big races.

Goodyear men are proud of the fact that every season's racing has been won by Goodyear tires. The tire has been used by the winners of all the big races, and it is the only tire that has been used by the winners of all the big races.

Goodyear men are proud of the fact that every season's racing has been won by Goodyear tires. The tire has been used by the winners of all the big races, and it is the only tire that has been used by the winners of all the big races.

Goodyear men are proud of the fact that every season's racing has been won by Goodyear tires. The tire has been used by the winners of all the big races, and it is the only tire that has been used by the winners of all the big races.

Goodyear men are proud of the fact that every season's racing has been won by Goodyear tires. The tire has been used by the winners of all the big races, and it is the only tire that has been used by the winners of all the big races.

Goodyear men are proud of the fact that every season's racing has been won by Goodyear tires. The tire has been used by the winners of all the big races, and it is the only tire that has been used by the winners of all the big races.

Goodyear men are proud of the fact that every season's racing has been won by Goodyear tires. The tire has been used by the winners of all the big races, and it is the only tire that has been used by the winners of all the big races.

Goodyear men are proud of the fact that every season's racing has been won by Goodyear tires. The tire has been used by the winners of all the big races, and it is the only tire that has been used by the winners of all the big races.

Goodyear men are proud of the fact that every season's racing has been won by Goodyear tires. The tire has been used by the winners of all the big races, and it is the only tire that has been used by the winners of all the big races.

Goodyear men are proud of the fact that every season's racing has been won by Goodyear tires. The tire has been used by the winners of all the big races, and it is the only tire that has been used by the winners of all the big races.

Goodyear men are proud of the fact that every season's racing has been won by Goodyear tires. The tire has been used by the winners of all the big races, and it is the only tire that has been used by the winners of all the big races.

Goodyear men are proud of the fact that every season's racing has been won by Goodyear tires. The tire has been used by the winners of all the big races, and it is the only tire that has been used by the winners of all the big races.

Goodyear men are proud of the fact that every season's racing has been won by Goodyear tires. The tire has been used by the winners of all the big races, and it is the only tire that has been used by the winners of all the big races.

Goodyear men are proud of the fact that every season's racing has been won by Goodyear tires. The tire has been used by the winners of all the big races, and it is the only tire that has been used by the winners of all the big races.

Goodyear men are proud of the fact that every season's racing has been won by Goodyear tires. The tire has been used by the winners of all the big races, and it is the only tire that has been used by the winners of all the big races.

Goodyear men are proud of the fact that every season's racing has been won by Goodyear tires. The tire has been used by the winners of all the big races, and it is the only tire that has been used by the winners of all the big races.

Goodyear men are proud of the fact that every season's racing has been won by Goodyear tires. The tire has been used by the winners of all the big races, and it is the only tire that has been used by the winners of all the big races.

Goodyear men are proud of the fact that every season's racing has been won by Goodyear tires. The tire has been used by the winners of all the big races, and it is the only tire that has been used by the winners of all the big races.

Goodyear men are proud of the fact that every season's racing has been won by Goodyear tires. The tire has been used by the winners of all the big races, and it is the only tire that has been used by the winners of all the big races.

Goodyear men are proud of the fact that every season's racing has been won by Goodyear tires. The tire has been used by the winners of all the big races, and it is the only tire that has been used by the winners of all the big races.

Goodyear men are proud of the fact that every season's racing has been won by Goodyear tires. The tire has been used by the winners of all the big races, and it is the only tire that has been used by the winners of all the big races.

Goodyear men are proud of the fact that every season's racing has been won by Goodyear tires. The tire has been used by the winners of all the big races, and it is the only tire that has been used by the winners of all the big races.

Goodyear men are proud of the fact that every season's racing has been won by Goodyear tires. The tire has been used by the winners of all the big races, and it is the only tire that has been used by the winners of all the big races.

Goodyear men are proud of the fact that every season's racing has been won by Goodyear tires. The tire has been used by the winners of all the big races, and it is the only tire that has been used by the winners of all the big races.

Goodyear men are proud of the fact that every season's racing has been won by Goodyear tires. The tire has been used by the winners of all the big races, and it is the only tire that has been used by the winners of all the big races.

Goodyear men are proud of the fact that every season's racing has been won by Goodyear tires. The tire has been used by the winners of all the big races, and it is the only tire that has been used by the winners of all the big races.

Goodyear men are proud of the fact that every season's racing has been won by Goodyear tires. The tire has been used by the winners of all the big races, and it is the only tire that has been used by the winners of all the big races.

Goodyear men are proud of the fact that every season's racing has been won by Goodyear tires. The tire has been used by the winners of all the big races, and it is the only tire that has been used by the winners of all the big races.

Goodyear men are proud of the fact that every season's racing has been won by Goodyear tires. The tire has been used by the winners of all the big races, and it is the only tire that has been used by the winners of all the big races.

Goodyear men are proud of the fact that every season's racing has been won by Goodyear tires. The tire has been used by the winners of all the big races, and it is the only tire that has been used by the winners of all the big races.

Goodyear men are proud of the fact that every season's racing has been won by Goodyear tires. The tire has been used by the winners of all the big races, and it is the only tire that has been used by the winners of all the big races.

Goodyear men are proud of the fact that every season's racing has been won by Goodyear tires. The tire has been used by the winners of all the big races, and it is the only tire that has been used by the winners of all the big races.

Goodyear men are proud of the fact that every season's racing has been won by Goodyear tires. The tire has been used by the winners of all the big races, and it is the only tire that has been used by the winners of all the big races.

Goodyear men are proud of the fact that every season's racing has been won by Goodyear tires. The tire has been used by the winners of all the big races, and it is the only tire that has been used by the winners of all the big races.

Goodyear men are proud of the fact that every season's racing has been won by Goodyear tires. The tire has been used by the winners of all the big races, and it is the only tire that has been used by the winners of all the big races.

Goodyear men are proud of the fact that every season's racing has been won by Goodyear tires. The tire has been used by the winners of all the big races, and it is the only tire that has been used by the winners of all the big races.

Goodyear men are proud of the fact that every season's racing has been won by Goodyear tires. The tire has been used by the winners of all the big races, and it is the only tire that has been used by the winners of all the big races.

Goodyear men are proud of the fact that every season's racing has been won by Goodyear tires. The tire has been used by the winners of all the big races, and it is the only tire that has been used by the winners of all the big races.

BRIGHT FUTURE FOR MOTOR TRUCK

The future of few lines of manufacturing endeavor is more widely discussed than that of motor truck building. In the last 12 months the increase in the commercial vehicle business has been the talk of the business world. Yet there are those who insist that the success already attained marks only the beginning of an era of growth which will rival any other which has occurred in the passenger automobile field.

Among the men responsible for the development of the motor truck to its present high state of efficiency is E. Williams, Jr., head of the Hartford Motor Truck company of Lima, who is one of those who refer to the success of the industry as still being in its infancy. Today the commercial vehicle business is simply a healthy, growing child, he declares, and its tremendous possibilities are yet to be realized.

Although the advantages of the motor truck are more widely recognized today than ever before, there are many reasons why we, who understand its efficiency, believe that the present popularity of that type of vehicle is but the beginning of a splendid era of success, he says.

Several circumstances have combined in the last year to awaken the public to the necessity of commercial vehicle transportation. For example, the unprecedented volume of freight which our common carriers were suddenly called upon to transport last year, in some instances involving an excess of 50 per cent, was an ill wind that blew good to the motor truck business.

The freight car shortage resulted in thousands of new owners of motor trucks. Horses were discarded in favor of the power vehicle because the motor truck would help alleviate the freight transportation conditions. An ever increasing number of trucks engaged in intercity trade resulted and trucks made many new friends.

Had the freight car shortage existed five years ago it is probable that business conditions would have been paralyzed. Motor trucks, however, saved the situation. Necessity proved that they had solved the "short haul" problem, and every one of those thousands of new owners of commercial vehicles became a staunch supporter of that method of transportation. Today these owners are telling their friends about it. Their friends are buying trucks and the original owners are buying more trucks.

The advantages of the motor truck, from the standpoint of business efficiency, economy and endurance, have been most satisfactorily demonstrated. The additional motor truck service during the last few months has been the biggest selling factor in the history of the business.

FADS AND FANCIES FOR THE MOTORIST

Silver watches with luminous faces set in "Kitchener" leather straps are new and very convenient for the tourist. The straps are in all of the popular leathers. There is also a luminous faced, flat clock in a leather case that may be hung over the rail.

There is a wardrobe suit case which has four hangers and convenient compartment trays. Then there is a new suit case made of "aero" canvas. This is very light, conveniently arranged and comes in two sizes. Unfitted over night bags in the carpet bag mode, come in all leathers.

One new over-night bag is of rain-proof khaki with patent leather trim. It is unfitted, canvas lined and altogether a very military looking affair. The suede pouch wrist bags with the crocheted silk bottoms finished with a long silk tassel seem to be very popular. Many women are knitting them for themselves, though they are offered in wide selection in all of the better shops. Heavy silk bags with leather trimmings are among the novelties shown for mid-summer use.

Sport stockings grow more and more remarkable as the season advances, and as they appear in public they might as well appear in print. The very latest are the "Red Cross." They are white, with a large red cross on the instep. The "Yankee Doodles" have a colored shield on the instep. There are stripes in allied colors and various familiar war emblems. Then there are the "bird" stockings, with birds of different hues flying across a white ground.

Novelty wool in wide gray and blue stripes is the material used in a very full cape coat. The collar and cuffs are formed of the plain blue stripes. The vest is pleated to show only blue. The buttons are covered with the blue, while three stripes of blue trim the bottom. A coat of the same model in old blue Jersey cloth is lined with carnation pink satin, which makes a very pretty combination. Still another coat in this model is in Havana brown satin lined with corn colored satin. Brown satin buttons are the only trimming.

Bangkok mushroom hats with folded scarfs of Scotch plaid silk are the latest fad. All of the gayest plaids are chosen. Straight English walking hats in white or black straw have scarfs of the allied colors in stripes folded flat and high all around the crown. Some of the hats are faced with green silk. One of the prettiest gingham hats is a mushroom with a wide drooping brim.

The folding crotone wardrobe is a device which tourists will find very convenient. If one wishes to change a gown or other apparel the wardrobe is quickly set up by the roadside and supplies adequate privacy for the purpose. They also may be had in khaki, canvas or rain proof cloth. The latter is advisable for cold, damp weather use.

Satin hats with organdy or pique trims are the latest and smartest fancies of mid-summer. They are not nearly as perishable as one might suppose. One mushroom hat with a wide drooping brim, made of a very fine material, is a very smart looking extra coat. A high convertible collar, slipper pockets and pleats under the arms and at the shoulders form the only trimming except the simple brown wooden buttons.



Two Ranges of Power at Your Command

More truly than any other car, the Peerless Eight is ready to serve your social or sporting requirements with equal success.

The Loafing Range

In its Loafing Range the Peerless gives you that quiet, smooth, flexible, distinctive performance that you would expect in a car of real class. But in this Loafing Range you are using about half rations, consuming fuel with rare economy.

The Sporting Range

You have only to open the throttle wider, thus release the double poppets and feed your motor full rations, to change the whole character of your car. Now she shows her Sporting class. She becomes a brute of a car, with super power and thundering speed, made to vie with any contender no matter what its class.

Boiler

Let us demonstrate this "dual personality" of the Peerless Eight which makes it a car of almost unbelievable contrasts.

Peerless Eight

The von Hamm-Young Co., Ltd.
DEALERS
HONOLULU HILO

has a fluffy white organdy pleating that extends two inches beyond the edge of the brim. Another hat had a red velvet crown with a double bias ruffled or waved brim of white pique. A velvet cord and a bunch of red cherries complete the trimming. Early fall hats in panne velvet show wide and high crowns and angular brims caught at a becoming point with jet, beaded or jeweled cabochons.

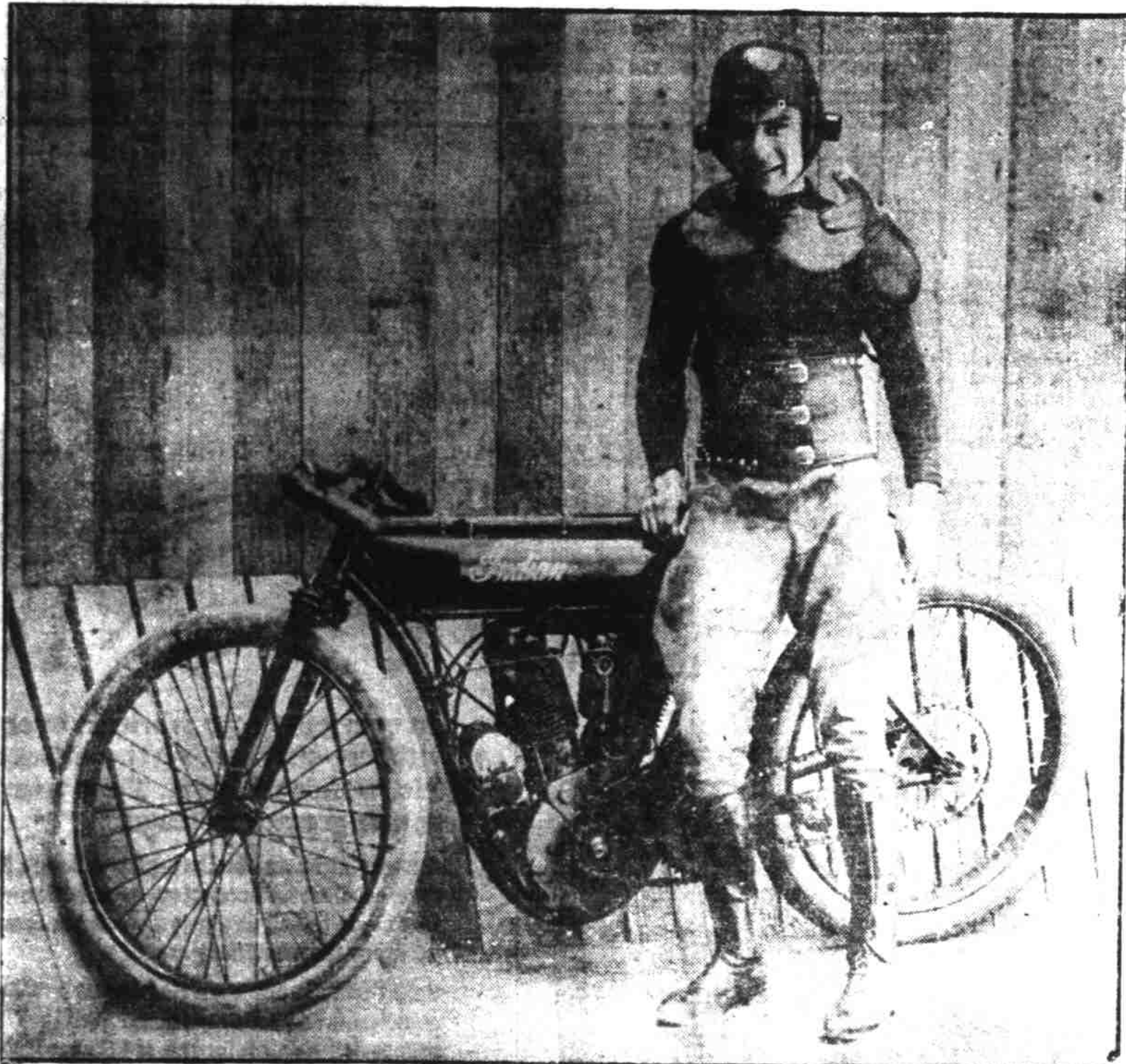
Children's knitted sweater coats, in quaint little raglan models are very popular for the five year olds. They are knitted in army tan, army blue, army gray and red. They are without belts, and button down the front. It is cheaper to make these garments at home than to buy them ready made, if one is handy with the knitting needles. Pongee coats in the same model are also worn, but are not so warm as those of woven worsted, though they do wash more easily.

Loosely woven Scotch tweed in delicate colors, overwoven with white thread, is the material used for a very mannish looking extra coat. A high convertible collar, slipper pockets and pleats under the arms and at the shoulders form the only trimming except the simple brown wooden buttons.

Whether stopping here for a day or for the summer, you will find this a hotel of perfect satisfaction

Bellevue Hotel

GEARY AND TAYLOR STS.
SAN FRANCISCO, CAL.
Solid Concrete Structure
ABSOLUTELY FIREPROOF
Every Room with Private Bath
Headquarters for Island Residents
European Plan, \$1.50 per day up
American Plan, \$3.50 per day up
Special Monthly Rates
MORGAN ROSS, Manager.
Honolulu Representative:
WILLIAM L. WARREN.



The Proof of the Pudding is in the Eating

Here is an INDIAN MOTORCYCLE that has seen the most gruelling tests for the last three years. The rider of this machine risks his life every time he rides, and he flashes around his perpendicular track over a hundred times an evening. He has to have a machine he KNOWS will stand the gaff.

He rides an INDIAN—and it has never failed him yet. Ask him yourself.

Once an INDIAN always an INDIAN. They are all alike. You can't beat 'em

RECKLESS ROSS—INDIAN

E. O. HALL & SON., LTD.

DISTRIBUTORS